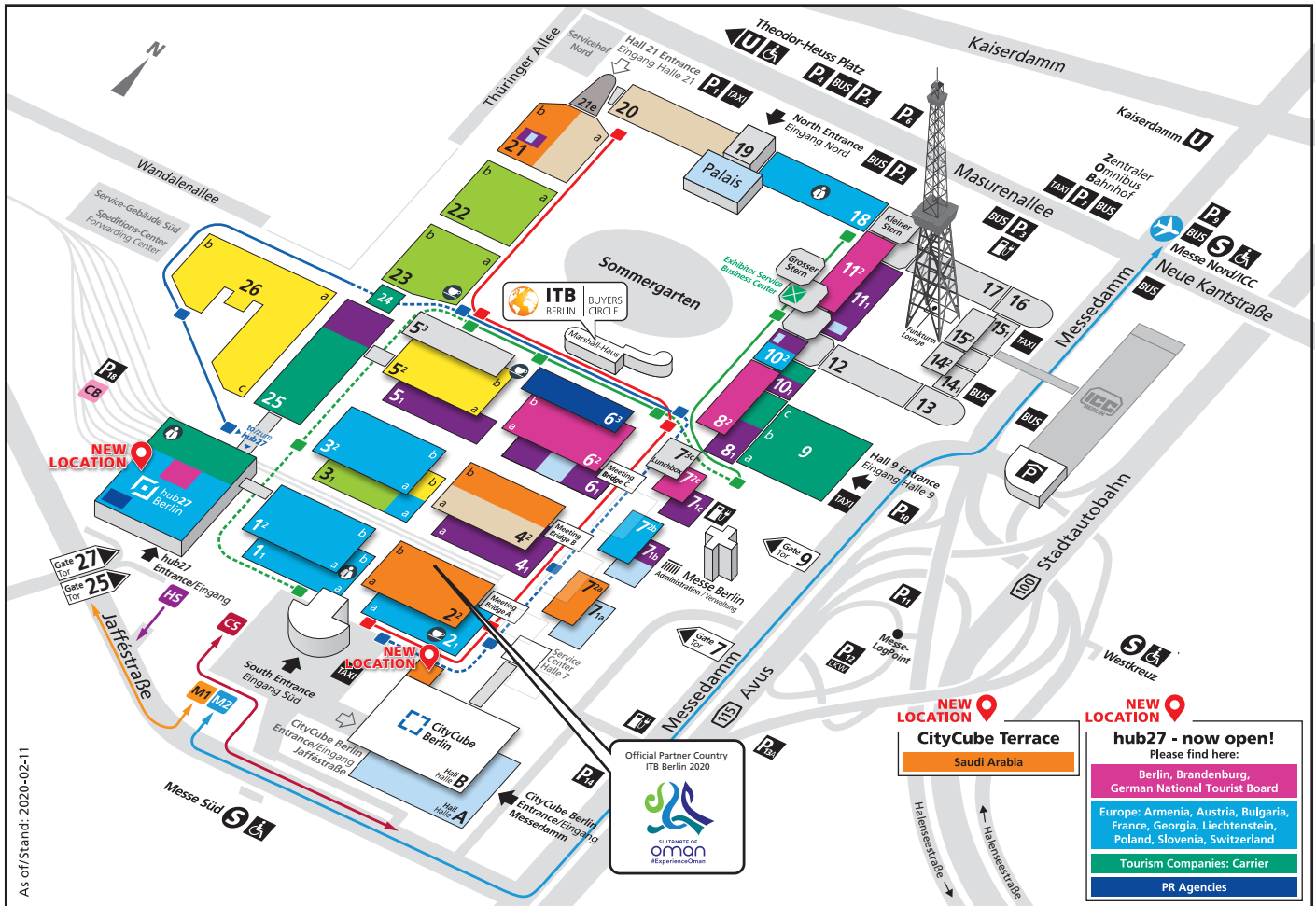


ITB Berlin 2020  
4 – 8 March



ITB  
BERLIN

The World's  
Leading  
Travel Trade  
Show\*



As of Stand: 2020-02-11

- Asia-Pacific**  
Asien-Pazifik
- 3.1b – Central Asia / Zentralasien
- 5.2a – South Asia / Südasien
- Australien, Pazifik / Australien, Pazifik
- 5.2b – India/Indien
- 26 – Far East, Southeast Asia / Fernost, Südostasien
- South Asia / Südasien
  
- Africa**  
Afrika
- 4.2a, 20, 21a
  
- Arabian Countries, Iran, Israel**  
Arabische Staaten, Iran, Israel
- 2.2, 4.2b, 7.2a, 21b, **CityCube Terrace** **NEW**
  
- Americas / Caribbean**  
Amerika / Karibik
- 3.1a, 22, 23
  
- Germany**  
Deutschland
- 6.2, 7.2c, 8.2, 11.2, **hub27** **NEW**
  
- Europe**  
Europa
- 1.1, 1.2, 2.1, 3.1, 3.2, 7.2b, 10.2, 18, **hub27** **NEW**

- Tourism Companies**  
Touristische Unternehmen
- Carrier, Hotels, Tour Operators / Reiseveranstalter
- 8.1, 9, 10.1, 24, 25, **hub27** **NEW**
  
- Segments**  
Segmente
- 4.1 – Youth Travel, Adventure Travel, Responsible Tourism, Economy Accommodation, ITB Stages, TTA Marketplace
- 5.1 – ITB Travel Technology, eTravel
- 6.1 – ITB Travel Technology, eTravel World
- 6.2 – CULTURE LOUNGE
- 7.1a – Business Travel, MICE
- 7.1b – ITB Travel Technology, eTravel World
- 7.1c – ITB Travel Technology, eTravel
- 8.1 – ITB Travel Technology
- 10.1 – ITB Travel Technology
- 10.2 – Culture, Publisher
- 11.1 – Career Center
- 21b – Gay & Lesbian Travel (LGBT+)
- 21b – Medical Tourism
- 25 – Cruises / Kreuzfahrten
  
- Media Center**  
Medienzentrum
- 6.3, **hub27** **NEW**

- ITB Berlin Convention**  
ITB Berlin Kongress
- CityCube**
- ITB CSR Day
- ITB Deep Dive Sessions
- ITB Destination Day
- ITB Experts Forum Wellness
- ITB Future Day
- ITB Marketing & Distribution Day
- ITB Responsible Destination Day
- ITB Tourism for Sustainable Development Day
- eTravel Stage
- 6.1 – ITB Business Travel Forum
- 7.1a – ITB International MICE Forum
- ITB MICE Forum
- 7.1b – eTravel Lab: Data Talks, ITB Hospitality Tech Forum, ITB Hotel Camp, TTA Forum
- 10.2 – ITB Virtual Reality Lab
- 11.1 – ITB Young Professionals Day
- 21b – ITB Medical Conference
- Palais**
- ITB Awards
- ITB Empowerment Forum
  
- ITB BERLIN BUYERS CIRCLE**
- Lounge Marshall-Haus
- Business Lounge (by reservation/ mit Reservierung)
- Business Points (seating area/ Sitzbereich)

- Shuttles**
- CB** Charter Bus
- CS** City-Shuttle Line/ Linie A & B
- HS** Hotel-Shuttle
- M1** Shuttle P+R Olympischer Platz
- M2** Airport-Shuttle Tegel
  
- ITB Fairground Shuttle**  
ITB Gelände-Shuttle
- 4.–7.3. 09:00–19:30
- 8.3. 09:00–18:00
  
- Red Line** (North-South Express)  
Rote Linie (Nord-Süd Express)
- Blue Line**  
Blaue Linie
- Green Line**  
Grüne Linie
  
- Level / Ebene 1
- Level / Ebene 2